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LEHIGH VALLEY CHAPTER
ALLENTOWN, PA 18105

Visit our website at
<http://www.iaapplehighvalley.org>

2010 – 2011 Officers

Linda D Schmoyer, CPS President

Lehigh University
27 Memorial Drive
Bethlehem PA 18015
610-758-5071
lds207@lehigh.edu

Gayle F Gunderman, CPS Vice President

2653 Woodlawn Avenue
Easton, PA 18045
610-253-8647
gaylegunderman@rcn.com

Cathy L. Wimmer Secretary

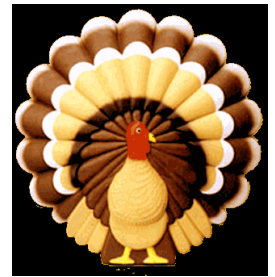
National Penn Investors Trust Co.
Personal Wealth Services
1620 Pond Road, Suite 200
Allentown PA 18104
610.530.6811
cathy.wimmer@npitc.com

Anne E. Logan Treasurer Avantor™ Performance Materials, Inc. (formerly

Mallinckrodt Baker)
222 Red School Lane
Phillipsburg NJ 08865
908-859-9399
anne.logan@avantormaterials.com



November 2010



Dear Members,

It's hard to believe that the holiday season is almost upon us. As we approach the busiest time of the year, your board and committee members have been busy behind the scenes working together to make our chapter the best that it can be.

At the October Chapter Meeting Stephanie Druckenmiller, helped us explore today's ever changing social media opportunities. How's everyone's Facebook page coming along? I finally took the plunge and started my own. I just need to add some interesting pictures. Just as Stephanie assured us, it was really easy to do. If you missed her presentation, it is posted on our website.

Thank you to Sue Manela for stepping up to be our Community Service Committee Chair and to everyone who participated in the Autism Speaks basket raffle at our last meeting. Look for more upcoming projects in the coming months.

We're off to a wonderful start toward achieving the Chapter of Excellence Award. With everyone's hard work we'll be over half way to our goal by the new year. A few of the criteria we're working on: creating an annual Business (Strategic) Plan and Member Interest Survey and establishing a Marketing Plan. Other criteria (i.e. sixty percent (60%) of the chapter meetings offer recertification points) will take multiple months to complete, but we are on track to reaching our goal. Excellent work by an excellent chapter.

How is everyone coming along with their Member of Excellence criteria? Have you printed and signed your commitment form? This is one of the 8 criteria points that you need to complete the award. Easy to do and you're on your way. I checked my points and have one more to go. A complete list of requirements and a tracking list are available under the communication tab on our website. As Brian Tracy said, ***"Excellence is not a destination; it is a continuous journey that never ends."***

Join me in greeting our newest member, Susan Barsnica. Susan was officially welcomed to our chapter at our last meeting. The next time you see Susan, please stop to say hello.

Rita Guthrie ("Idea Lady") returns to our November 22 meeting to present *Body Language in Business*. A truly intriguing topic exploring the silent language of communication. Don't forget to support this month's Ways and Means Longaberger Basket raffle. Perfect for that special Christmas gift or for your collection. Please invite a friend or colleague to join us. Guests are always welcome.

Happy Thanksgiving and see you at the meeting,

All my best,

Linda

Linda D. Schmoyer, CPS
President, Lehigh Valley Chapter